



Iryna Barto

Graphic Designer

Portfolio:
www.ibarto.com/design

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Location:
London, SW11

About me

Mid to Senior level generalist graphic designer with over 7 years of work experience in London. My main specialties are visual identity, illustration, media and print design, paper crafting. I believe, that graphic design makes our lives easier, that it is a form of a visual language everyone understands, but only a professional can speak.

Work experience

Product Graphics Designer

[2024-present] TMS by HAVI, London
Working on Happy Meal toys for McDonald's.
Artworking, Print design, Paper engineering,
Concept creation.

Creative Artworker

[2022-2024] Linney, London
Working on Cineworld cinemas account. Branding,
print & media design, Illustrations, video editing.

Creative Content Manager

[2021] World Humanitarian Forum, London
Rebranding company's visual identity, social media
content, print materials, presentations, video editing.

Graphic Designer

[2020] WeFIX Services LTD, London
Rebranding company's visual identity, social media
content, print design, web design.

Graphic Designer

[2017-2019] ACC Ltd UK, London
Branding, print design, media design, web design,
photo/video editing for entertainment businesses.

Skills

- Print Design
- Digital Design
- Artworking
- Paper Engineering
- Illustrations
- Basic animation

Tools

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Microsoft Office
- Procreate

Education

"LogoPro" Online course

[2020-2021] Logomachine studio
Studied logo design process, logo presentation,
branding and project management, real-world cases.

CPD in Graphic Design

[2018-2019] London College of Contemporary Arts
Continuing Professional Development course. Studied
all aspects of Graphic Design from the industry

Bachelor's degree

[2010-2015] Kharkiv State University of Design and Art
Graphic Design speciality. Studied Branding, Packaging
Design, Typography, Web Design, Print techniques,