



**Portfolio:**  
[www.ibarto.com](http://www.ibarto.com)

**Mobile:**  
+44 (0) 785 219 0019

**E-mail:**  
[iryna.ibarto@gmail.com](mailto:iryna.ibarto@gmail.com)

**Location:**  
London, SW11



# Iryna Barto

## Graphic Designer

### About me

Mid - level generalist graphic designer with 6 years of work experience in London. My main specialties are branding, illustration, media and print design, currently learning motion graphics and animation. I believe, that graphic design makes our lives easier, that it is a form of a visual language everyone understands, but only a professional can speak.

### Work experience

#### Creative Content Manager

[2022-present] Linney, London

Working on Cineworld cinemas account. Branding, print & media design, Illustrations, video editing.

#### Graphic Designer, Creative Content Manager

[2021] World Humanitarian Forum, London

Rebranding company's visual identity, social media posts, print collaterals, presentations, video editing.

#### Graphic Designer

[2020] WeFIX Services LTD, London

Rebranding company's visual identity, social media posts, printed advertisement design, web-site redesign.

#### Graphic Designer

[2017-2019] ACC Ltd UK, London

Branding, print design, media design, web-site design, photo/video editing for entertainment businesses.

### Skills

- Graphic Design
- Branding & Identity
- Illustration
- Print & Media Collateral
- Basic Video Editing
- Basic Animation

### Tools

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe PremierPro
- Adobe After Effects
- Microsoft Office

### Education

#### "LogoPro" Online course

[2020-2021] Logomachine studio

Studied logo design process, logo presentation, branding and project management, real-world cases.

#### CPD in Graphic Design

[2018-2019] London College of Contemporary Arts

Continuing Professional Development course. Studied all aspects of Graphic Design from the industry leaders.

#### Bachelor's degree

[2010-2015] Kharkiv State University of Design and Art  
Graphic Design speciality. Studied Branding, Packaging Design, Typography, Web Design, Print techniques, Art.