



Iryna Barto

Graphic Designer

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Location:
London, SW11



About me

Mid-level generalist graphic designer with 5 years of work experience in London. My main specialties are branding, illustration, media and print design, currently learning motion graphics and animation. I believe, that graphic design makes our lives easier, that it is a form of a visual language everyone understands, but only a professional can speak.

Work experience

Creative Artworker

[2022-present] London

Working on Cineworld and Starbucks accounts.

Branding, print & media design, Illustrations, video edits.

Graphic Designer, Creative Content Manager

[2021] World Humanitarian Forum, London

Rebranding company's visual identity, social media posts, print collaterals, presentations, video editing.

Graphic Designer

[2020] WeFIX Services LTD, London

Rebranding company's visual identity, social media posts, printed advertisement design, web-site redesign.

Graphic Designer

[2017-2019] ACC Ltd UK, London

Branding, print design, media design, web-site design, photo/video editing for entertainment businesses.

Skills

- Graphic Design
- Branding & Identity
- Illustration
- Print & Media Collateral
- Basic Video Editing
- Basic Animation

Tools

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe PremierPro
- Adobe After Effects
- Microsoft Office

Education

"LogoPro" Online course

[2020-2021] Logomachine studio

Studied logo design process, logo presentation, branding and project management, real-world cases.

CPD in Graphic Design

[2018-2019] London College of Contemporary Arts

Continuing Professional Development course. Studied all aspects of Graphic Design from the industry leaders.

Bachelor's degree

[2010-2015] Kharkiv State University of Design and Art
Graphic Design speciality. Studied Branding, Packaging Design, Typography, Web Design, Print techniques, Art.